



**northern  
design  
festival**

**WHERE  
DO  
IDEAS  
COME  
FROM?**

**7th - 16th Oct**

# WHAT'S ON

For venue details and opening times see page 15. Information & tickets at [Ndesignfest.co.uk](http://Ndesignfest.co.uk)

## EXHIBITIONS

### Assemble

A site-specific installation by the 2015 Turner Prize winners.  
7-16 October, The Assembly House

### Design Event MART

A carefully curated exhibition of the best contemporary design from the North of England.  
7-16 October, The Assembly House

### The Drawing Room

Architects' sketches give a glimpse into how RIBA members develop ideas.  
7-16 October, The Assembly House

### Hothouse

A selection of work by the hottest new makers from across the UK in partnership with the Crafts Council.  
7-16 October, The Assembly House

### Where do ideas come from?

A graphics exhibition by internationally renowned designers including Noma Bar and Pentagram's Angus Hyland.  
7-16 October, The Assembly House

### Take a Seat

A retrospective of seating designed by David Irwin.  
17 - 14 October, Cooper's Studios

### Hollywood Hates Me

Rejected poster designs for some of the world's favourite movies and TV shows including Django Unchained, The Revenant and True Detective.  
7-13 October, 11 Grey Street

## EVENTS, TALKS & TOURS

### Design NOW Symposium

7 October, Northern Design Centre

### People and Print

9 October, BALTIC Centre for Contemporary Art

### Architects Breakfast

11 October, The Assembly House

### Turning Ideas into Buildings

13 October, Wylam Brewery Palace of the Arts

### Take a Seat talk

14 October, Cooper's Studios

### Rise & Design

14 October, Northern Design Centre

### Assembly House tour

15 October, The Assembly House

### Cooper's Studios tour

8 October, Cooper's Studios

# WELCOME TO THE 2016 NORTHERN DESIGN FESTIVAL

2016 has been a year of change and uncertainty; with changes in leadership across political parties along with Brexit impacting heavily on the economy and throwing our trade opportunities into question.

Never have the creative industries had a more important role to play. We are a nation of inventors and we need to continue to inspire creativity to ensure we can develop the future workforce with the necessary skills to maintain our creative edge. The creative industries are worth £84.1 billion to the UK economy, and are growing at twice the rate of the wider economy. In 2010-2014 Newcastle itself saw a 19% growth in the number of design firms in the area, and 20% increase in the employment of design workers.

This year's Festival explores creative inspiration and takes the theme 'Where do ideas come from?' How do ideas evolve into furniture, products, posters, brands and buildings? – the things that surround us every day.

How do designers decide which ones to follow, develop and bring to life, and how do they get from initial concept to finished work?

The Festival explores innovation, from the importance of drawing with the RIBA's Drawing Room exhibition, to collaborative working with Turner Prize-winning

Assemble's Granby Workshop installation. Our 'Where do ideas come from?' exhibition invites leading designers and image makers to share their inspirations from process and materials research to typography and wit, resulting in stunning work and a rare behind-the-scenes insight into their working practice.

Design NOW, our inaugural design symposium, provides deeper insights from a stellar line-up of speakers across architecture, design, graphics and illustration.

Our partnership with the Crafts Council continues and this year we will present 10 beautifully crafted pieces from their national Hothouse programme by the hottest emerging talent working in contemporary craft today.

Once again we have some stunning hidden gem venues including The Assembly House and Cooper's Studios, perfect backdrops to showcase the best in contemporary design.

We look forward to seeing you at the Festival, and don't forget that you can buy brilliant Northern Design at our pop up shop and our online store.

**Karen Nairstone - Director**

**[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)**

# EXHIBITIONS

## ASSEMBLE

**A site-specific installation by the 2015 Turner Prize winners.**

Entry to  
**The Assembly House:** £2.50  
Concessions FREE

Last year a collective of designers and architects took the art world by storm when they won the 2015 Turner Prize. For the 2016 Northern Design Festival, Assemble has created an installation showing the products and ethos of Granby Workshop.

Granby Workshop is a social enterprise set up by Assemble that makes experimental products for homes. It was set up as a part of the community-led rebuilding of the Granby neighbourhood in Liverpool. All products are manufactured using processes which embrace chance and improvisation, meaning each product is different.

This installation, designed by Assemble, will present the latest products from Granby Workshop against the stunning backdrop of the Assembly House.

Granby Workshop is one of a set of projects that are the result of an ongoing collaboration between the design collective Assemble and Granby residents.

For more information or to buy products online please visit [www.granbyworkshop.co.uk](http://www.granbyworkshop.co.uk)





## THE DRAWING ROOM

**Work by RIBA members from initial concept sketches to technical drawings.**

For architects, drawing is a thinking process. Sketching by hand without having any predetermined built form in mind is often the catalyst for new ideas. With the rise of digital

representation in architecture, hand drawing still holds huge power and influence. The Drawing Room also provides a space to draw, work and be creative.

Entry to  
**The Assembly House:** £2.50  
Concessions FREE

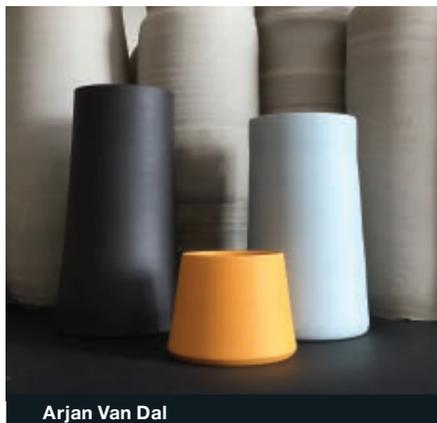
## HOTHOUSE

**A selection of work by the hottest makers from across the UK.**

Featuring ambitious and talented makers and designers who have recently set up their studios, we are showcasing fresh ideas, craft, design and celebrating material culture, showing the work of makers with varied approaches, from throwing on the potter's wheel with a colour-popping twist, to the marriage of drawing and machine embroidery.

Combining distinct craft skills with the careful selection of materials, this exhibition features stunning ceramics, jewellery, furniture and textiles by the names of the future.

Entry to  
**The Assembly House:** £2.50  
Concessions FREE



Arjan Van Dal

## WHERE DO IDEAS COME FROM?

**Leading graphic designers and image makers explore how finished works have been developed from initial concept.**

Milton Glaser said “There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for.” In a crowded marketplace ideas have to work hard to cut through the visual clutter and grab our attention. So how do we get to that point?

Entry to

**The Assembly House:** £2.50  
Concessions FREE



**A Practice for Everyday Life**

### **A Practice for Everyday Life**

is a graphic design studio based in London. Their work includes art direction, identities, publications, exhibitions and type design, and they work with a conceptual rigour which ensures each design is meaningful and original.

**Alan Kitching** is a world-renowned typographer, designer and letterpress practitioner. His work has featured on postage stamps, theatre posters and billboards as well as compositions for corporate identities, magazine and book covers, and illustrations.

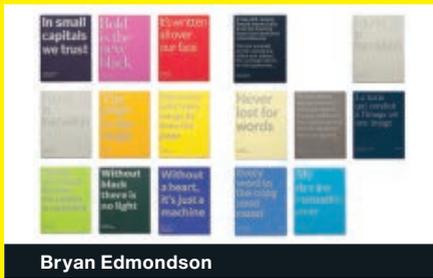
**This exhibition is supported by JUMP**  
[www.wesayhowhigh.com](http://www.wesayhowhigh.com)



**Alan Kitching**

**Angus Hyland** is a graphic designer, author and creative director. In 1998 he became a partner at Pentagram. He has been named one of the UK's top ten graphic designers by The Independent, and has received over a hundred creative awards, including five D&AD silver awards.

**Bibliothèque** has helped many organisations, across a broad spectrum of sectors, realise their business goals for more than 10 years. They work across the areas of identity, spatial and digital design and believe in design as an intellectual process that can be applied to any problem. Trends come and go, whereas lateral thinking endures. They believe intelligent, elegant design, executed and produced beautifully will always engage people.

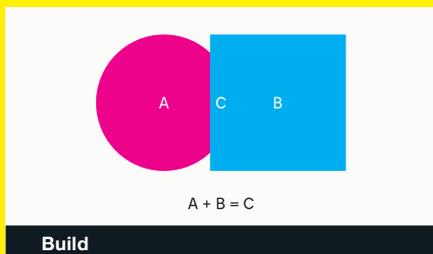


**Bryan Edmondson**

**Bryan Edmondson** graduated from Newcastle Polytechnic in 1992 and in 1996 founded the London based agency SEA. SEA focus on identity and branding projects for high profile clients such as Jamie Oliver, Christies, Adidas/Porsche and the global type giant, Monotype.

**Build** is a design studio, specialising in creating visual languages and identities for clients through art direction, graphic design, image making, moving image and typography. Mixing bold design combined with wit they give ideas form, making the abstract memorable.

**Chrissie Macdonald** is a London-based illustrator, maker and designer. As co-founder of Peepshow Collective she works both on her own 3D sculptural pieces and illustrations for clients such as the V&A, Creative Review and The Guardian, as well as collaboratively on exhibition and installation projects.



**Build**



**Chrissie Macdonald**

**LucienneRoberts+** specialise in exhibition and book design alongside identity work for the voluntary and cultural sectors. LucienneRoberts+ is committed to making accessible, engaging graphic design within a socially aware agenda. Believing that ethical design is defined by its ability to increase quality of life, their focus is clear thinking, visual simplicity and the application of craft skills.

**Noma Bar** is an international award-winning artist renowned for his ability to see things differently, and his use of negative space to create witty double-take images. His bold use of colours, economy of shapes and iconography makes his style instantly recognisable.

**Vaughan Oliver** studied at Newcastle Polytechnic before moving to London and founding studio 23 envelope, later v23. His distinctive style led to working with 4AD records and producing covers for bands such as Pixies and the Cocteau Twins and more recently David Lynch. His projects span fashion, film, dance and fine art.



**LucienneRoberts+**

**A curated exhibition showcasing the best of contemporary design in the North of England.**

Designers have been carefully selected with work from a range of design disciplines including furniture, ceramics, textiles, lighting and product design. Original products featured in the exhibition will be available to buy in our online store and pop up design store at the Festival.

Entry to  
**The Assembly House:** £2.50  
Concessions FREE

Exhibitors are selected by a panel of experts looking for excellence in the application of form, function, use of materials and processes. The result is an exhibition of the highest quality; innovative work at various stages of production including new prototypes, one-off pieces and commissions.

### SELECTION PANEL

**Sara Ley** – Head of Retail,  
BALTIC Centre for Contemporary Art  
[www.shop.balticmill.com](http://www.shop.balticmill.com)

**Barbara Chandler** – Award-winning  
journalist and photographer  
[www.twitter.com/sunnyholt](https://www.twitter.com/sunnyholt)

**Kaylee Jenkinson** – Exhibitions Officer,  
Manchester Craft and Design Centre  
[www.craftanddesign.com](http://www.craftanddesign.com)

**Rickard Whittingham** – Programme  
Leader, 3D Design & Designers in  
Residence, Northumbria University  
[www.northumbria.ac.uk](http://www.northumbria.ac.uk)

**Naomi Shedden** – Senior Trend Analyst,  
Trend Bible  
[www.trendbible.com](http://www.trendbible.com)

**Karen Nairstone** – Director, Design Event  
[www.design-event.co.uk](http://www.design-event.co.uk)



AFID



John Hollington

## FEATURED DESIGNERS

### Furniture

AFID Design  
[www.afiddesign.co.uk](http://www.afiddesign.co.uk)

Ben Couture  
[www.jardinecouture.co.uk](http://www.jardinecouture.co.uk)

Helen Codd  
[www.helencodd.co.uk](http://www.helencodd.co.uk)

Nick James  
[www.jamesdesign.co.uk](http://www.jamesdesign.co.uk)

Novocastrian  
[www.novocastrian.co](http://www.novocastrian.co)

Sam Bell  
[sam.bellspb@icloud.com](mailto:sam.bellspb@icloud.com)

### Lighting

Ed Lewis  
[edd.lewis@mac.com](mailto:edd.lewis@mac.com)

Janey Speers  
[www.janeyspeers.co.uk](http://www.janeyspeers.co.uk)

Vilius Viso  
[itsvilius@outlook.com](mailto:itsvilius@outlook.com)

### Surface Design

Bronwen Deane  
[www.bronwendesign.co.uk](http://www.bronwendesign.co.uk)

Elektrik Sheep  
[www.elektriksheep.com](http://www.elektriksheep.com)

Sophie Thompson  
[www.terrariumdesigns.co.uk](http://www.terrariumdesigns.co.uk)

### Ceramics

Guy Mitchell  
[www.guymitchelldesign.com](http://www.guymitchelldesign.com)

Kirsty Adams  
[www.kirstyadams.com](http://www.kirstyadams.com)

### Product design

Ajoto  
[www.ajoto.com](http://www.ajoto.com)

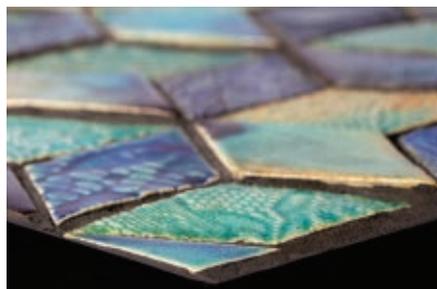
John Hollington  
[www.johnhollingtondesign.com](http://www.johnhollingtondesign.com)

### Architectural Design

RASKL Design Studio  
[www.raskl.co.uk](http://www.raskl.co.uk)



Kirsty Adams



Guy Mitchell

## TAKE A SEAT

### A retrospective of seating designed by David Irwin.

This exhibition looks back at the chair designs by the award-winning Newcastle-based industrial designer over the last nine years, from early prototypes through to current production pieces. It includes work developed for Habitat, Deadgood, Case Furniture, Dare Studio, Juniper, Another Country - for which his Hardy Chair recently won a Design Guild Mark - including experiments in outdoor furniture.

[www.davidirwin.co](http://www.davidirwin.co)

Cooper's Studios

Friday 7 - Friday 14 October  
FREE



## HOLLYWOOD HATES ME

### Rejected movie poster designs by Ian Keltie, Creative Director of Newcastle-based creative agency, Keltie Cochrane.

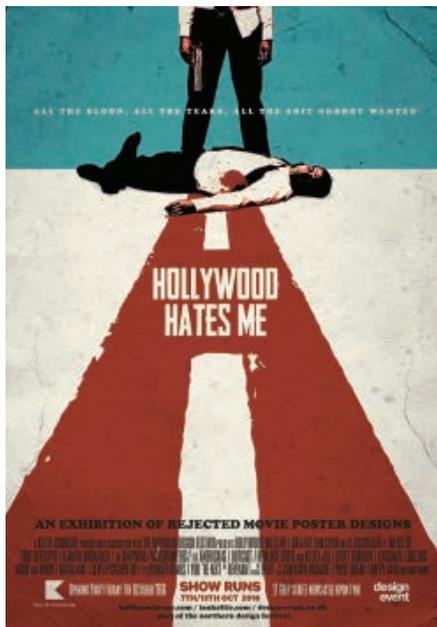
Working with entertainment agencies across LA since 2012, Keltie has designed for blockbuster and independent movies.

However, not all of Keltie's designs were chosen to go the distance. Hollywood Hates Me is a chance for the public to see what could have been for some of the world's favourite movies including Django Unchained, The Hateful Eight, Magic Mike and The Revenant, and TV shows such as True Detective, Fargo and The Simpsons.

[www.keltiecochrane.com](http://www.keltiecochrane.com)

11 Grey Street

Friday 7 - Thursday 13 October  
FREE



# DESIGN NOW

**A one-day symposium offering insights and inspiration from the UK's leading creatives.**

With so much visual noise around us how can we step back and look at things differently to find new inspirations? What value can good design bring? Design NOW invites some of the UK's leading creative talent to discuss their work, inspirations and creative practices.

## SPEAKERS

### Assemble

Last year Assemble took the art world by storm when they won the 2015 Turner Prize for their innovative Granby Four Streets project working with a community in Liverpool.

### Noma Bar

International award-winning artist Noma Bar is renowned for his ability to see things differently, and his use of negative space to create witty double-take images. He was nominated for the Design Museum's prestigious Designs of the Year Awards 2012.

### Angus Hyland

Angus Hyland is a graphic designer, author and creative director. In 1998 he became a partner at Pentagram and he has received over a hundred creative awards.

### Deadgood

Deadgood's vision is to develop one of the world's leading design brands, recognised for developing a cutting edge collection of furniture, lighting and interior products.

### Northern Design Centre

Friday October 7, 10:30 - 16:30

**Tickets from: [www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)**  
Professional £65, limited early bird £53, concessions £40

Curated by Design Event, and supported by the Northern Design Centre, this symposium invites designers, journalists and curators to give insight into their inspirations, creativity and working practice.

### PATTERNITY

With a belief in the power of the visual to communicate complex ideas simply, Liv Taylor is Head of Research at PATTERNITY, dedicated to inspiring positive living through pattern research, design and experience.



Liv Taylor, PATTERNITY



Noma Bar

# TALKS & TOURS

## PEOPLE AND PRINT: WHERE IDEAS CREATE COMMUNITIES

A debate and workshop on the making of independent magazines presented by The Northern Correspondent and Stack Magazines.

Speakers include:

**Danny Miller**, founder of Huck, Little White Lies and Weapons of Reason magazines and London creative agency Human After All.

**Danielle Pender**, founder and editor of Riposte, the smart magazine for women.

Editor **Ian Wylie** and Art Director **Michelle Pegg** from The Northern Correspondent, home for long-form journalism in the North East.

### **BALTIC Centre for Contemporary Art**

Sunday 9 October, 14:00 - 17:00

**Tickets from:** [northerncorrespondent.com/event](http://northerncorrespondent.com/event)

Adults £6, students £4, children £3



Includes a parallel magazine-making workshop for children aged 5-15 in association with children's magazine Anorak.

This event is sponsored by Pensord.

## TURNING IDEAS INTO BUILDINGS

A lively panel discussion with architects and clients behind recent RIBA award-winning buildings across the North East.

The panel will give insights and inspiration, and discuss the background and context to where their idea for the project came from and how it evolved during the design process. Featuring Edge Hill which won the RIBA North East Building of the year award 2016 and is soon to be featured in Grand Designs: RIBA House of the Year on Channel 4.

### **Wylam Brewery, Palace of Arts**

Thursday 13 October, 18:00 - 20:00

**Tickets from:** [www.architecture.com](http://www.architecture.com)

Entry £6



## DAVID IRWIN: TAKE A SEAT

David Irwin is an award-winning industrial designer who graduated in 3D Design at Northumbria University in 2007. He completed a fellowship on the Designers in Residence programme at Northumbria University's School of Design in 2010 and went on to establish his own industrial design studio in 2011. David works for leading manufacturers and design-led companies including Habitat, Heals and Another Country within contemporary furniture, product and lighting design. The goal with all of his work is to combine a strong concept with fundamental usefulness. David will be discussing the ideas behind each of his seating designs.

### Cooper's Studios

Friday 14 October, 17:00

FREE (booking required)

[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)



## RISE AND DESIGN

We all need good ideas, whether at home or at work, but having the right ideas at the right time isn't that simple. You need the right environment, the right frame of mind, and sometimes a few little tricks to get your brain firing on all cylinders.

Rise and Design, held as part of the 2016 Northern Design Festival, will show you how to be more creative, and to increase your chances of coming up with that spark of inspiration.

Speakers include Stuart English from Ideas-Lab, Northumbria University. Good ideas arise from the way we are able to think about problems and situations. Stuart will expand on this and lead us through some exercises and techniques to take away.

Rise and Design lasts for approximately three hours, and includes networking before and after speakers.

### Northern Design Centre

Friday 14 October, 8:30 - 11:30

FREE (booking required)

[www.designnetworknorth.org](http://www.designnetworknorth.org)



## ARCHITECTS BREAKFAST

An exclusive opportunity for architects, interior designers, developers and commissioners to visit the exhibitions and meet some of the designers taking part. Event sponsors Formica Group will be giving an insight into their trend forecasting and new product range. Light breakfast included.

### **The Assembly House**

Tuesday 11 October 8.30-10.00  
FREE (booking required)

[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)

## COOPER'S STUDIOS: BUILDING TOUR

Cooper's Studios was originally a horse and carriage repository and this three storey Grade II listed building has been restored and converted by Ryder Architecture into light and airy creative offices. This involved retaining and restoring key features, producing an attractive building environment to flexibly meet business needs whilst preserving the building's history and character. Cooper's retains its original internal configuration, which includes ramps to allow horses to walk up to first and second floor stalls;

### **Cooper's Studios**

Saturday 8 October, 11:00  
Wednesday 12 October, 16:00  
FREE (booking required)

[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)

a central atrium, formerly the auction parade area; a first floor ladies' viewing gallery; and an open plan top floor. The building is one of twenty exemplar case studies in English Heritage's Constructive Conservation in Practice publication and is now Ryder's headquarters.

## THE ASSEMBLY HOUSE: BUILDING TOUR

The Assembly House was first recorded as the City's Mansion House in the 1680s and since then it has played host to a school for young ladies, public assemblies for dancing and card playing, and was the venue for the first Subscription Concert by the celebrated composer Charles Avison. It is now owned and being carefully restored by Newcastle Arts Centre. The interior in particular contains some rare 18th Century imperial plasterwork in a Northern version of the Italian style. Mike Tilley, Director of Newcastle Arts Centre, will give a guided tour of the building and greater insight into its past, present and future.

### **The Assembly House**

Saturday 15 October, 11:00  
FREE (booking required)

[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)



# VENUES

## 1 The Assembly House

55 Westgate Road  
Newcastle upon Tyne  
NE1 1SG

7-16 October  
Monday – Wednesday 10:00 - 17:00  
Thursday – Friday 10:00 - 18:00  
Saturday 10:00 - 17:00  
Sunday 11:00 - 17:00

## 2 Cooper's Studios

14-18 Westgate Road  
Newcastle upon Tyne  
NE1 3NN

7-14 October  
Monday – Friday 10:00 - 17:30  
Saturday 10:00 - 17:00

## 3 11 Grey Street

Newcastle upon Tyne  
NE1 6EE  
7-13 October  
11:00 - 18:00

## 4 Wylam Brewery

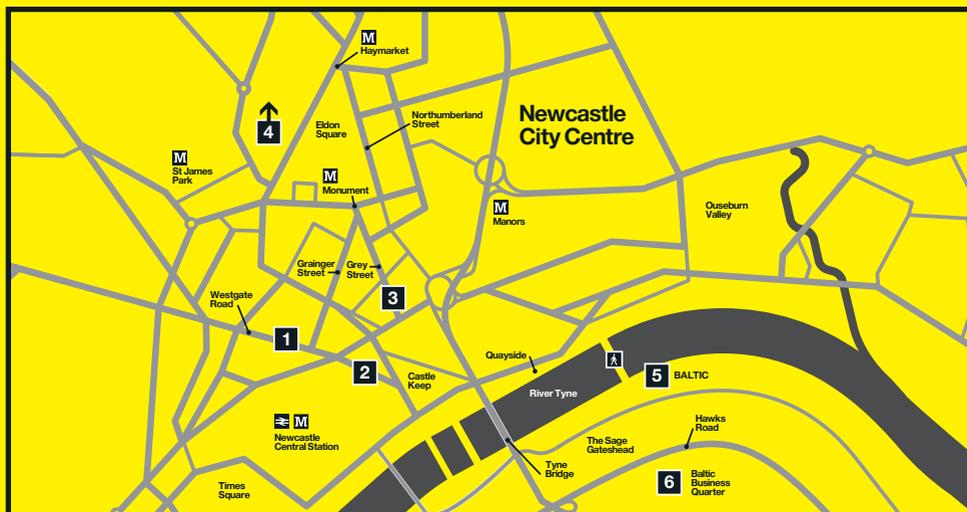
Palace of Arts  
Exhibition Park  
Newcastle upon Tyne  
NE2 4PZ

## 5 BALTIC Centre for Contemporary Art

South Shore Road  
Gateshead  
NE8 3BA

## 6 Northern Design Centre

Baltic Business Quarter  
Gateshead  
NE8 3DF



# THANK YOU

A Practice for Everyday Life  
Aaron Young  
Adrian Philpotts  
Advanced Graphics London  
AFID Design  
Ajoto  
Alan Kitching  
Angus Hyland  
Assemble  
Barbara Chandler  
Ben Couture  
Ben Hall  
Bibliothèque  
Bronwen Deane  
Build  
Carol Bell  
Chris Pape  
Chrissie Macdonald  
Crafts Council  
Danielle Pender  
Danny Miller  
David Irwin  
Deadgood  
Design Network North  
Ed Lewis  
Elektrik Sheep  
Guy Mitchell  
Helen Codd  
Janey Speers  
Joanna Feeley  
John Hollington  
JUMP

Justin McGuirk  
Kari Owers  
Kaylee Jenkinson  
Keltie Cochrane  
Kirsty Adams  
LPW  
LucienneRoberts+  
Mark Devine  
Mark Fenwick  
Mike Tilley  
Naomi Shedden  
Nick James  
Noma Bar  
Northern Correspondent  
Northumbria University  
Novocastrian  
Patternity  
Peter Buchan  
RASKL Design Studio  
RIBA  
Rickard Whittingham  
Rob Cameron  
Sam Bell  
Sara Ley  
Sarah Tempest  
SEA  
Sophie Thompson  
Stack Magazines  
Susan Bradley  
Tim Bailey  
Vaughan Oliver  
Villius Sotko

**BoConcept**  
Urban Danish Design since 1952

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ART & DESIGN**  
THE NORTHERN SCHOOL OF ART  
SINCE 1874

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*Newcastle Arts Centre*

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PRINTING • PACKAGING • DIRECT MAIL



**northern  
design  
centre**

**JUMP**



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ENGLAND**

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[www.Ndesignfest.co.uk](http://www.Ndesignfest.co.uk)