



**northern
design
festival**

**WHERE
DO
IDEAS
COME
FROM?**

7th - 16th Oct

WHAT'S ON

For venue details and opening times see page 15. Information & tickets at Ndesignfest.co.uk

EXHIBITIONS

Assemble

A site-specific installation by the 2015 Turner Prize winners.
7-16 October, The Assembly House

Design Event MART

A carefully curated exhibition of the best contemporary design from the North of England.
7-16 October, The Assembly House

The Drawing Room

Architects' sketches give a glimpse into how RIBA members develop ideas.
7-16 October, The Assembly House

Hothouse

A selection of work by the hottest new makers from across the UK in partnership with the Crafts Council.
7-16 October, The Assembly House

Where do ideas come from?

A graphics exhibition by internationally renowned designers including Noma Bar and Pentagram's Angus Hyland.
7-16 October, The Assembly House

Take a Seat

A retrospective of seating designed by David Irwin.
17 - 14 October, Cooper's Studios

Hollywood Hates Me

Rejected poster designs for some of the world's favourite movies and TV shows including Django Unchained, The Revenant and True Detective.
7-13 October, 11 Grey Street

EVENTS, TALKS & TOURS

Design NOW Symposium

7 October, Northern Design Centre

People and Print

9 October, BALTIC Centre for Contemporary Art

Architects Breakfast

11 October, The Assembly House

Turning Ideas into Buildings

13 October, Wylam Brewery Palace of the Arts

Take a Seat talk

14 October, Cooper's Studios

Rise & Design

14 October, Northern Design Centre

Assembly House tour

15 October, The Assembly House

Cooper's Studios tour

8 October, Cooper's Studios

WELCOME TO THE 2016 NORTHERN DESIGN FESTIVAL

2016 has been a year of change and uncertainty; with changes in leadership across political parties along with Brexit impacting heavily on the economy and throwing our trade opportunities into question.

Never have the creative industries had a more important role to play. We are a nation of inventors and we need to continue to inspire creativity to ensure we can develop the future workforce with the necessary skills to maintain our creative edge. The creative industries are worth £84.1 billion to the UK economy, and are growing at twice the rate of the wider economy. In 2010-2014 Newcastle itself saw a 19% growth in the number of design firms in the area, and 20% increase in the employment of design workers.

This year's Festival explores creative inspiration and takes the theme 'Where do ideas come from?' How do ideas evolve into furniture, products, posters, brands and buildings? – the things that surround us every day.

How do designers decide which ones to follow, develop and bring to life, and how do they get from initial concept to finished work?

The Festival explores innovation, from the importance of drawing with the RIBA's Drawing Room exhibition, to collaborative working with Turner Prize-winning

Assemble's Granby Workshop installation. Our 'Where do ideas come from?' exhibition invites leading designers and image makers to share their inspirations from process and materials research to typography and wit, resulting in stunning work and a rare behind-the-scenes insight into their working practice.

Design NOW, our inaugural design symposium, provides deeper insights from a stellar line-up of speakers across architecture, design, graphics and illustration.

Our partnership with the Crafts Council continues and this year we will present 10 beautifully crafted pieces from their national Hothouse programme by the hottest emerging talent working in contemporary craft today.

Once again we have some stunning hidden gem venues including The Assembly House and Cooper's Studios, perfect backdrops to showcase the best in contemporary design.

We look forward to seeing you at the Festival, and don't forget that you can buy brilliant Northern Design at our pop up shop and our online store.

Karen Nairstone - Director

www.Ndesignfest.co.uk

EXHIBITIONS

ASSEMBLE

A site-specific installation by the 2015 Turner Prize winners.

Entry to
The Assembly House: £2.50
Concessions FREE

Last year a collective of designers and architects took the art world by storm when they won the 2015 Turner Prize. For the 2016 Northern Design Festival, Assemble has created an installation showing the products and ethos of Granby Workshop.

Granby Workshop is a social enterprise set up by Assemble that makes experimental products for homes. It was set up as a part of the community-led rebuilding of the Granby neighbourhood in Liverpool. All products are manufactured using processes which embrace chance and improvisation, meaning each product is different.

This installation, designed by Assemble, will present the latest products from Granby Workshop against the stunning backdrop of the Assembly House.

Granby Workshop is one of a set of projects that are the result of an ongoing collaboration between the design collective Assemble and Granby residents.

For more information or to buy products online please visit www.granbyworkshop.co.uk





THE DRAWING ROOM

Work by RIBA members from initial concept sketches to technical drawings.

For architects, drawing is a thinking process. Sketching by hand without having any predetermined built form in mind is often the catalyst for new ideas. With the rise of digital

representation in architecture, hand drawing still holds huge power and influence. The Drawing Room also provides a space to draw, work and be creative.

Entry to
The Assembly House: £2.50
Concessions FREE

HOTHOUSE

A selection of work by the hottest makers from across the UK.

Featuring ambitious and talented makers and designers who have recently set up their studios, we are showcasing fresh ideas, craft, design and celebrating material culture, showing the work of makers with varied approaches, from throwing on the potter's wheel with a colour-popping twist, to the marriage of drawing and machine embroidery.

Combining distinct craft skills with the careful selection of materials, this exhibition features stunning ceramics, jewellery, furniture and textiles by the names of the future.

Entry to
The Assembly House: £2.50
Concessions FREE



Arjan Van Dal

WHERE DO IDEAS COME FROM?

Leading graphic designers and image makers explore how finished works have been developed from initial concept.

Milton Glaser said “There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for.” In a crowded marketplace ideas have to work hard to cut through the visual clutter and grab our attention. So how do we get to that point?

Entry to

The Assembly House: £2.50
Concessions FREE



A Practice for Everyday Life

A Practice for Everyday Life

is a graphic design studio based in London. Their work includes art direction, identities, publications, exhibitions and type design, and they work with a conceptual rigour which ensures each design is meaningful and original.

Alan Kitching is a world-renowned typographer, designer and letterpress practitioner. His work has featured on postage stamps, theatre posters and billboards as well as compositions for corporate identities, magazine and book covers, and illustrations.

This exhibition is supported by JUMP
www.wesayhowhigh.com



Alan Kitching

Angus Hyland is a graphic designer, author and creative director. In 1998 he became a partner at Pentagram. He has been named one of the UK's top ten graphic designers by The Independent, and has received over a hundred creative awards, including five D&AD silver awards.

Bibliothèque has helped many organisations, across a broad spectrum of sectors, realise their business goals for more than 10 years. They work across the areas of identity, spatial and digital design and believe in design as an intellectual process that can be applied to any problem. Trends come and go, whereas lateral thinking endures. They believe intelligent, elegant design, executed and produced beautifully will always engage people.



Bryan Edmondson

Bryan Edmondson graduated from Newcastle Polytechnic in 1992 and in 1996 founded the London based agency SEA. SEA focus on identity and branding projects for high profile clients such as Jamie Oliver, Christies, Adidas/Porsche and the global type giant, Monotype.

Build is a design studio, specialising in creating visual languages and identities for clients through art direction, graphic design, image making, moving image and typography. Mixing bold design combined with wit they give ideas form, making the abstract memorable.

Chrissie Macdonald is a London-based illustrator, maker and designer. As co-founder of Peepshow Collective she works both on her own 3D sculptural pieces and illustrations for clients such as the V&A, Creative Review and The Guardian, as well as collaboratively on exhibition and installation projects.

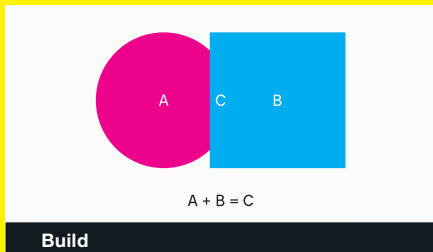


Chrissie Macdonald

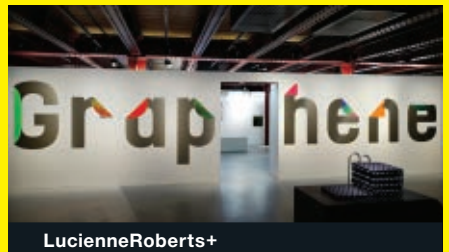
LucienneRoberts+ specialise in exhibition and book design alongside identity work for the voluntary and cultural sectors. LucienneRoberts+ is committed to making accessible, engaging graphic design within a socially aware agenda. Believing that ethical design is defined by its ability to increase quality of life, their focus is clear thinking, visual simplicity and the application of craft skills.

Noma Bar is an international award-winning artist renowned for his ability to see things differently, and his use of negative space to create witty double-take images. His bold use of colours, economy of shapes and iconography makes his style instantly recognisable.

Vaughan Oliver studied at Newcastle Polytechnic before moving to London and founding studio 23 envelope, later v23. His distinctive style led to working with 4AD records and producing covers for bands such as Pixies and the Cocteau Twins and more recently David Lynch. His projects span fashion, film, dance and fine art.



Build



LucienneRoberts+

A curated exhibition showcasing the best of contemporary design in the North of England.

Designers have been carefully selected with work from a range of design disciplines including furniture, ceramics, textiles, lighting and product design. Original products featured in the exhibition will be available to buy in our online store and pop up design store at the Festival.

Entry to
The Assembly House: £2.50
Concessions FREE

Exhibitors are selected by a panel of experts looking for excellence in the application of form, function, use of materials and processes. The result is an exhibition of the highest quality; innovative work at various stages of production including new prototypes, one-off pieces and commissions.

SELECTION PANEL

Sara Ley – Head of Retail,
BALTIC Centre for Contemporary Art
www.shop.balticmill.com

Barbara Chandler – Award-winning
journalist and photographer
www.twitter.com/sunnyholt

Kaylee Jenkinson – Exhibitions Officer,
Manchester Craft and Design Centre
www.craftanddesign.com

Rickard Whittingham – Programme
Leader, 3D Design & Designers in
Residence, Northumbria University
www.northumbria.ac.uk

Naomi Shedden – Senior Trend Analyst,
Trend Bible
www.trendbible.com

Karen Nairstone – Director, Design Event
www.design-event.co.uk



AFID



John Hollington

FEATURED DESIGNERS

Furniture

AFID Design
www.afiddesign.co.uk

Ben Couture
www.jardinecouture.co.uk

Helen Codd
www.helencodd.co.uk

Nick James
www.jamesdesign.co.uk

Novocastrian
www.novocastrian.co

Sam Bell
sam.bellspb@icloud.com

Lighting

Ed Lewis
edd.lewis@mac.com

Janey Speers
www.janeyspeers.co.uk

Vilius Viso
itsvilius@outlook.com

Surface Design

Bronwen Deane
www.bronwendesign.co.uk

Elektrik Sheep
www.elektriksheep.com

Sophie Thompson
www.terrariumdesigns.co.uk

Ceramics

Guy Mitchell
www.guymitchelldesign.com

Kirsty Adams
www.kirstyadams.com

Product design

Ajoto
www.ajoto.com

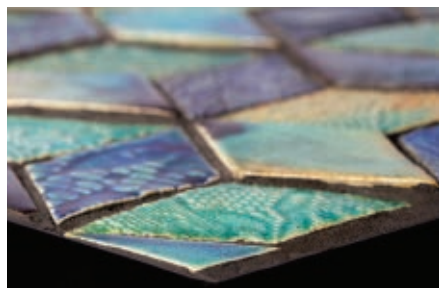
John Hollington
www.johnhollingtondesign.com

Architectural Design

RASKL Design Studio
www.raskl.co.uk



Kirsty Adams



Guy Mitchell

TAKE A SEAT

A retrospective of seating designed by David Irwin.

This exhibition looks back at the chair designs by the award-winning Newcastle-based industrial designer over the last nine years, from early prototypes through to current production pieces. It includes work developed for Habitat, Deadgood, Case Furniture, Dare Studio, Juniper, Another Country - for which his Hardy Chair recently won a Design Guild Mark - including experiments in outdoor furniture.

www.davidirwin.co

Cooper's Studios

Friday 7 - Friday 14 October
FREE



HOLLYWOOD HATES ME

Rejected movie poster designs by Ian Keltie, Creative Director of Newcastle-based creative agency, Keltie Cochrane.

Working with entertainment agencies across LA since 2012, Keltie has designed for blockbuster and independent movies.

However, not all of Keltie's designs were chosen to go the distance. Hollywood Hates Me is a chance for the public to see what could have been for some of the world's favourite movies including Django Unchained, The Hateful Eight, Magic Mike and The Revenant, and TV shows such as True Detective, Fargo and The Simpsons.

www.keltiecochrane.com

11 Grey Street

Friday 7 - Thursday 13 October
FREE



DESIGN NOW

A one-day symposium offering insights and inspiration from the UK's leading creatives.

With so much visual noise around us how can we step back and look at things differently to find new inspirations? What value can good design bring? Design NOW invites some of the UK's leading creative talent to discuss their work, inspirations and creative practices.

SPEAKERS

Assemble

Last year Assemble took the art world by storm when they won the 2015 Turner Prize for their innovative Granby Four Streets project working with a community in Liverpool.

Noma Bar

International award-winning artist Noma Bar is renowned for his ability to see things differently, and his use of negative space to create witty double-take images. He was nominated for the Design Museum's prestigious Designs of the Year Awards 2012.

Angus Hyland

Angus Hyland is a graphic designer, author and creative director. In 1998 he became a partner at Pentagram and he has received over a hundred creative awards.

Deadgood

Deadgood's vision is to develop one of the world's leading design brands, recognised for developing a cutting edge collection of furniture, lighting and interior products.

Northern Design Centre

Friday October 7, 10:30 - 16:30

Tickets from: www.Ndesignfest.co.uk
Professional £65, limited early bird £53, concessions £40

Curated by Design Event, and supported by the Northern Design Centre, this symposium invites designers, journalists and curators to give insight into their inspirations, creativity and working practice.

PATTERNITY

With a belief in the power of the visual to communicate complex ideas simply, Liv Taylor is Head of Research at PATTERNITY, dedicated to inspiring positive living through pattern research, design and experience.



Liv Taylor, PATTERNITY



Noma Bar

TALKS & TOURS

PEOPLE AND PRINT: WHERE IDEAS CREATE COMMUNITIES

A debate and workshop on the making of independent magazines presented by The Northern Correspondent and Stack Magazines.

Speakers include:

Danny Miller, founder of Huck, Little White Lies and Weapons of Reason magazines and London creative agency Human After All.

Danielle Pender, founder and editor of Riposte, the smart magazine for women.

Editor **Ian Wylie** and Art Director **Michelle Pegg** from The Northern Correspondent, home for long-form journalism in the North East.

BALTIC Centre for Contemporary Art

Sunday 9 October, 14:00 - 17:00

Tickets from: northerncorrespondent.com/event

Adults £6, students £4, children £3



Includes a parallel magazine-making workshop for children aged 5-15 in association with children's magazine Anorak.

This event is sponsored by Pensord.

TURNING IDEAS INTO BUILDINGS

A lively panel discussion with architects and clients behind recent RIBA award-winning buildings across the North East.

The panel will give insights and inspiration, and discuss the background and context to where their idea for the project came from and how it evolved during the design process. Featuring Edge Hill which won the RIBA North East Building of the year award 2016 and is soon to be featured in Grand Designs: RIBA House of the Year on Channel 4.

Wylam Brewery, Palace of Arts

Thursday 13 October, 18:00 - 20:00

Tickets from: www.architecture.com

Entry £6



DAVID IRWIN: TAKE A SEAT

David Irwin is an award-winning industrial designer who graduated in 3D Design at Northumbria University in 2007. He completed a fellowship on the Designers in Residence programme at Northumbria University's School of Design in 2010 and went on to establish his own industrial design studio in 2011. David works for leading manufacturers and design-led companies including Habitat, Heals and Another Country within contemporary furniture, product and lighting design. The goal with all of his work is to combine a strong concept with fundamental usefulness. David will be discussing the ideas behind each of his seating designs.

Cooper's Studios

Friday 14 October, 17:00

FREE (booking required)

www.Ndesignfest.co.uk



RISE AND DESIGN

We all need good ideas, whether at home or at work, but having the right ideas at the right time isn't that simple. You need the right environment, the right frame of mind, and sometimes a few little tricks to get your brain firing on all cylinders.

Rise and Design, held as part of the 2016 Northern Design Festival, will show you how to be more creative, and to increase your chances of coming up with that spark of inspiration.

Speakers include Stuart English from Ideas-Lab, Northumbria University. Good ideas arise from the way we are able to think about problems and situations. Stuart will expand on this and lead us through some exercises and techniques to take away.

Rise and Design lasts for approximately three hours, and includes networking before and after speakers.

Northern Design Centre

Friday 14 October, 8:30 - 11:30

FREE (booking required)

www.designnetworknorth.org



ARCHITECTS BREAKFAST

An exclusive opportunity for architects, interior designers, developers and commissioners to visit the exhibitions and meet some of the designers taking part. Event sponsors Formica Group will be giving an insight into their trend forecasting and new product range. Light breakfast included.

The Assembly House

Tuesday 11 October 8.30-10.00
FREE (booking required)

www.Ndesignfest.co.uk

COOPER'S STUDIOS: BUILDING TOUR

Cooper's Studios was originally a horse and carriage repository and this three storey Grade II listed building has been restored and converted by Ryder Architecture into light and airy creative offices. This involved retaining and restoring key features, producing an attractive building environment to flexibly meet business needs whilst preserving the building's history and character. Cooper's retains its original internal configuration, which includes ramps to allow horses to walk up to first and second floor stalls;

Cooper's Studios

Saturday 8 October, 11:00
Wednesday 12 October, 16:00
FREE (booking required)

www.Ndesignfest.co.uk

a central atrium, formerly the auction parade area; a first floor ladies' viewing gallery; and an open plan top floor. The building is one of twenty exemplar case studies in English Heritage's Constructive Conservation in Practice publication and is now Ryder's headquarters.

THE ASSEMBLY HOUSE: BUILDING TOUR

The Assembly House was first recorded as the City's Mansion House in the 1680s and since then it has played host to a school for young ladies, public assemblies for dancing and card playing, and was the venue for the first Subscription Concert by the celebrated composer Charles Avison. It is now owned and being carefully restored by Newcastle Arts Centre. The interior in particular contains some rare 18th Century imperial plasterwork in a Northern version of the Italian style. Mike Tilley, Director of Newcastle Arts Centre, will give a guided tour of the building and greater insight into its past, present and future.

The Assembly House

Saturday 15 October, 11:00
FREE (booking required)

www.Ndesignfest.co.uk



VENUES

1 The Assembly House

55 Westgate Road
Newcastle upon Tyne
NE1 1SG

7-16 October
Monday – Wednesday 10:00 - 17:00
Thursday – Friday 10:00 - 18:00
Saturday 10:00 - 17:00
Sunday 11:00 - 17:00

2 Cooper's Studios

14-18 Westgate Road
Newcastle upon Tyne
NE1 3NN

7-14 October
Monday – Friday 10:00 - 17:30
Saturday 10:00 - 17:00

3 11 Grey Street

Newcastle upon Tyne
NE1 6EE
7-13 October
11:00 - 18:00

4 Wylam Brewery

Palace of Arts
Exhibition Park
Newcastle upon Tyne
NE2 4PZ

5 BALTIC Centre for Contemporary Art

South Shore Road
Gateshead
NE8 3BA

6 Northern Design Centre

Baltic Business Quarter
Gateshead
NE8 3DF



THANK YOU

A Practice for Everyday Life
Aaron Young
Adrian Philpotts
Advanced Graphics London
AFID Design
Ajoto
Alan Kitching
Angus Hyland
Assemble
Barbara Chandler
Ben Couture
Ben Hall
Bibliothèque
Bronwen Deane
Build
Carol Bell
Chris Pape
Chrissie Macdonald
Crafts Council
Danielle Pender
Danny Miller
David Irwin
Deadgood
Design Network North
Ed Lewis
Elektrik Sheep
Guy Mitchell
Helen Codd
Janey Speers
Joanna Feeley
John Hollington
JUMP

Justin McGuirk
Kari Owers
Kaylee Jenkinson
Keltie Cochrane
Kirsty Adams
LPW
LucienneRoberts+
Mark Devine
Mark Fenwick
Mike Tilley
Naomi Shedden
Nick James
Noma Bar
Northern Correspondent
Northumbria University
Novocastrian
Patternity
Peter Buchan
RASKL Design Studio
RIBA
Rickard Whittingham
Rob Cameron
Sam Bell
Sara Ley
Sarah Tempest
SEA
Sophie Thompson
Stack Magazines
Susan Bradley
Tim Bailey
Vaughan Oliver
Villius Sotko

BoConcept
Urban Danish Design since 1952

**CLEVELAND COLLEGE OF
ART & DESIGN**
THE NORTHERN SCHOOL OF ART
SINCE 1874

Ryder

xsite

Pensord™
Content delivery
for publishers



Newcastle Arts Centre

**G . F
SMITH**
1885 ONWARDS

RIBA

Talent

potts
PRINTING • PACKAGING • DIRECT MAIL



**northern
design
centre**

JUMP



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

All information correct at time of going to print.
Brand and brochure designed by JUMP. Printed by Potts.

Northern Design Festival is curated and produced by Design Event.
www.Ndesignfest.co.uk